

Environmental Sustainability Policy Overview

Last Updated: January 1st, 2026

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1. Purpose & Scope

1.1 Policy Purpose

This Environmental Sustainability Policy outlines 3CLogic’s approach to minimizing its environmental impact and fostering a culture of sustainability across its global operations. As a cloud-based Software-as-a-Service (SaaS) provider, 3CLogic acknowledges that while our environmental footprint is relatively small compared to other industries, our responsibility to protect and support the environment remains vital.

1.2 Scope and Application

This policy applies to all 3CLogic employees, contractors, and relevant business partners globally.

2. Policy Statement

2.1 Our Philosophy

3CLogic approaches sustainability with practical and actionable initiatives. Rather than making long-term promises that may be beyond our scale to fulfill today, we focus on immediate, impactful steps that demonstrate responsible environmental stewardship. We recognize that starting with a smaller carbon footprint is not an excuse for inaction, but a foundation for continued improvement.

3. Our Commitments and Objectives

3.1 Cloud Efficiency & Carbon Footprint: AWS Cloud Sustainability

As a cloud-based SaaS company, 3CLogic relies heavily on Amazon Web Services (AWS) for its infrastructure. By building on AWS, we benefit from the significant environmental efficiencies and carbon reduction strategies implemented by Amazon, including:

- **Higher Server Utilization:** AWS operates at much higher server utilization rates compared to traditional on-premises infrastructure, improving energy efficiency.
- **Efficient Data Centers:** AWS data centers are designed for energy efficiency, including innovations in cooling and custom-built hardware optimized for performance-per-watt.
- **Renewable Energy Commitments:** AWS is committed to achieving 100% renewable energy usage across its global infrastructure. As of 2022, AWS is the world’s largest corporate buyer of renewable energy.

- **Lower Carbon Footprint:** According to AWS, workloads run on its cloud infrastructure have a carbon footprint that is up to 88% lower than traditional on-premises infrastructure.
- **Continuous Innovation:** AWS continues to invest in new technologies and operational improvements that reduce energy usage and carbon emissions.

By leveraging AWS, 3CLogic inherits these sustainability advantages, allowing us to operate our digital infrastructure in a more environmentally responsible manner. While we do not track direct carbon emissions at this time, our partnership with AWS is a deliberate step toward minimizing our indirect environmental impact.

3.2 Sustainable Operations

- **Remote-first Culture:** Since 2020, 3CLogic has adopted a remote-first work environment, drastically reducing employee commuting emissions—by over 80%—and allowing for downsized physical office space.
- **Waste Reduction:** Office furniture, fixtures, and IT equipment are responsibly donated, recycled, or securely resold at end-of-use.
- **Device Management:** Laptops and other electronics are reused or responsibly recycled through certified e-waste vendors.

3.3 Sustainable Business Travel & Events

- **Travel Policy:** All employee travel is limited to economy class to significantly reduce CO₂ emissions per trip.
- **Reduced Travel:** 3CLogic prioritizes virtual meetings and conferencing tools to avoid non-essential business travel.
- **Elimination of Swag:** Permanently eliminated promotional giveaways (“swag”) at conferences and events to reduce waste and environmental impact.

3.4 Sustainable Sourcing & Partnerships

- Partner with local nonprofits for asset donation.
- Engage vendors who demonstrate environmental responsibility where possible.
- Encourage sustainable practices among key partners, particularly in logistics and infrastructure.

3.5 Community and Employee Engagement

- Encourage and support employee involvement in local environmental and community initiatives.
- Provide time and resources for volunteering or participating in educational sustainability projects.

4. Governance and Compliance

- **Compliance:** 3CLogic complies with all applicable environmental laws and regulations in the jurisdictions in which we operate.
- **Policy Oversight:** This policy is overseen by [Insert Role], with annual reviews for updates and improvements.
- **Reporting and Improvement:** While 3CLogic does not currently measure or report formal carbon emissions (Scopes 1-3), we are committed to ongoing internal evaluations and operational improvements.

5. Policy Review and Communication

This policy will be reviewed annually and updated as needed. All employees will be made aware of this policy and their role in upholding it.